

DARRYL EGNAL

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PERSONAL DETAILS

Gender:	Female	Date of Aliyah:	5 July 2009
Languages:	English (M/T)	Hebrew:	Ulpan Aleph

WORK EXPERIENCE

ISRAEL: SINCE JULY 2009

July 2009-current: Freelance writer, editor, PR consultant, online marketing copywriter/content manager, project manager, photographer. Clients include: Naale, JNF Wire, Telfed, WZO North America, Helen Doron English, Arzenu, IMP Media, Ha'aretz, and more); Sept 2010-Sept 2012: Full-time PR consultant for **Koteret PR** in Tel Aviv (clients included Bezalel Academy, Taglit-Birthright, Hadassah, and more). (Portfolio available on website - www.darrylegnal.com or through Google search.)

CREATIVE HEART ARTWORKS: 2002 - 2009

Owner: Publisher, editor, journalist, sub-editor, proof-reader, project manager (magazine publishing/corporate communications/event organisation), photography. Published magazines, brochures and other publications for various clients; wrote and edited articles for publication; wrote and edited business case studies for Wits Business School, and produced content and photographs for a website. Published *The Social Entrepreneur Special Issue* for the World Economic Forum Africa Summit in May 2006. Produced various publications for the Jewish Community in South Africa, including the *Aliyah Expo* magazine for the Jewish Agency in May 2009.

PENTA PUBLICATIONS: JULY 1998 - SEPTEMBER 2002 (FOUR DIFFERENT POSITIONS)

* Joint Editor, *Nursing Update* magazine * Managing Editor, *Tribute* magazine
* Corporate Communications Manager * Managing Editor: Supplements & Special Projects

PRIMEDIA PUBLISHING: MARCH 1996 - JUNE 1998

Editor, *Contemporary Retailing* magazine, Business-to-business magazine.
Finalist in the Business category of the Mondi Magazine Journalism Awards in 1996.

INTERMAN: FEBRUARY 1994 - FEBRUARY 1996

Language and literacy training company: Public Relations & Marketing

OTHER POSITIONS: 1986 - 1993 WORKING FOR VARIOUS PUBLIC RELATIONS AND PUBLISHING COMPANIES. DETAILS AVAILABLE ON REQUEST.

EDUCATION

1991 -1995	BA Communications & English, University of South Africa (Part-time while working)
2002	BA Honours coursework: Drama, Film, Scriptwriting & Creative Writing, Wits University, 2002

ADDITIONAL INFORMATION

Computer skills:

Very proficient/advanced:	MS Word, Excel, Outlook, Internet Explorer
Working knowledge:	Powerpoint, InDesign, Photoshop

REFERENCES AND PUBLICATIONS AVAILABLE ON REQUEST.